



## WWF International

# MAUI'S DOLPHIN SURFER ENGAGEMENT PROJECT

1. Event Info:	
Date	14 <sup>th</sup> January 2011
Set up (start)	8:00am
Start time	10:00am
Finish time	12:00pm
Pack down (finish)	1:30pm
Participant #	15 p.p (maximum of 3 teams)
Spectator #	30p.p (crew)
Location	Foreshore area on either side of Lion Rock (see red dashed area on map below)
Purpose of event	<p>A surf event that:</p> <ul style="list-style-type: none"><li>• raises awareness amongst the surfing and skateboard community about the maui's dolphin (key messages include: species characteristics – uniqueness, population, habitat, threats it faces, work by WWF and surfers to protect)</li><li>• highlights the role that the surfing and skate community can play as stewards/kaitiaki for the maui's dolphin</li><li>• provides a call to action for surfers and skateboarders to help protect the maui's dolphin</li></ul>
Description of event	<ul style="list-style-type: none"><li>• Surf team competition (2 hours), featuring up to 3 five person teams each claiming a set number of waves to be judged and scored. Session</li></ul>



	<p>is filmed, including interview sound bites from profile surfers of key messages relating to maui's dolphin to be used as part of blog posts.</p> <ul style="list-style-type: none"> <li>• Supported by WWF</li> <li>• Non-commercial event</li> <li>• No donations, subscriptions sought</li> <li>• No merchandise sold</li> </ul>
<b>2. Infrastructure:</b>	
Parking	No designated parking areas, alterations or restrictions required. Parking along Marine Parade and Marine Parade North utilised prior to main influx of visitors (12:00pm). Utilise south piha (participants already there) 4-6 cars. (Cars presents are those likely to already be present for the Surf Nationals that weekend).
Road closures	No road closures required.
Waste Management Plan	No waste generated as part of event (no food and drink etc). Packdown includes removal of waste in vicinity of event area. Dozen event participants undertaking an emu parade.
PA	None
Megaphones	2 megaphones/some MCing
Marquees	2 pop up tents
Signage	4 WWF teardrop banners; cones; mesh for pens
Tables	1 judges table; 1 WWF table for stickers etc
Fencing	Mesh for pens
Other?	
Food and drink	None
Trading	Distribution of flyers and stickers
Electricity	None
Lighting	None
Toilets	Utilise toilets at Marine Parade South (South Piha); Piha Domain and north along Marine Parade North
Water	None

